

# fitbox

## WEBSITE, MARKETING & SALES TOOLS



- 01 Website
- 02 Marketing Tools
- 03 Sales Tools
- 04 Bundles





fitbox

01

# Website

Professional, mobile-friendly websites tailored for your gym. We'll work with you to create custom pages, blogs, integrated booking forms and more, all while optimising for local SEO and setting you up for success.

## Landing Pages

Drive more engagement with high-converting landing pages to capture interest.

## Local SEO

Boost your gym's visibility in local search results with our built-in, local SEO tools. We'll optimise website content, citations, reviews and more to outrank competitors.

## Lead Capture Forms

Streamline your lead capture process with custom web forms for trial offers, class sign-ups, and event registrations - all integrated into your gym's website.

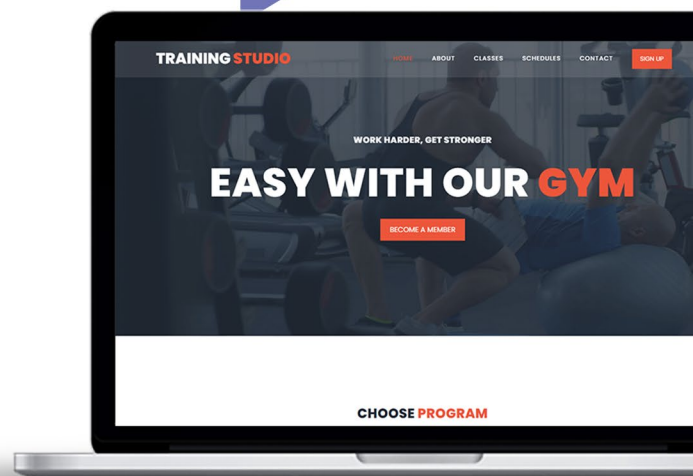
## Blogs

Drive more website traffic by publishing a blog with workout tips, nutrition advice, member spotlights and more - all from our easy blogging platform.



# \$99

/MONTH  
+ 499 SETUP







02

# Marketing Tools

Powerful marketing tools to automate your gym's campaigns and nurture your leads.

## Marketing Automations

Template and custom automations to automatically nurture leads, promote offers, and re-engage members.

## Email & SMS Campaigns

Create targeted email and SMS campaigns with easy-to-build and amend templates.

## Behaviour-Based Triggers

Set up automated triggers based on member actions like email opens or gym attendance to deliver timely encouragement and follow-up.

## Online Booking (Calendars)

Allow prospects to self-book services like personal training or appointments.

## Social Marketing (Social Media Planner)

Schedule social media posts across multiple platforms like Facebook, Instagram, TikTok and Google My Business in one location.

## Referral Campaigns

Generate unique referral links to track and reward members through automated marketing campaigns.

## Member Communities

Build an engaged online community by creating exclusive member portals, workout challenges, nutrition programs and more.

## Email Newsletters

Design professional email newsletters and autoresponder sequences with our drag-and-drop email builder.

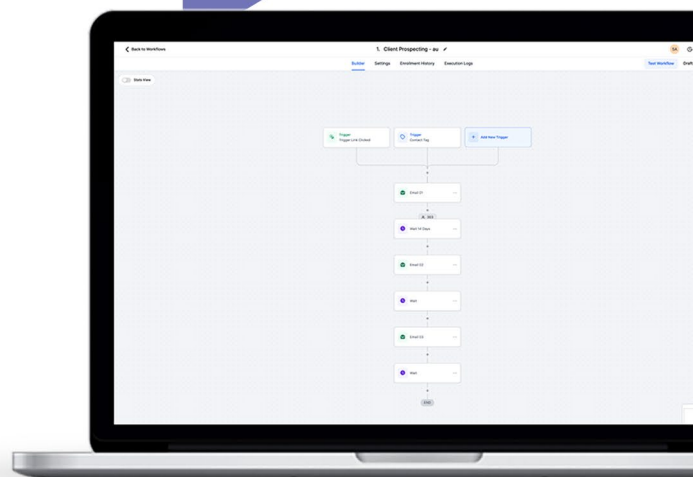
## Member Surveys

Gather feedback and insights from your members through engaging surveys, polls and quizzes.



# \$99

/MONTH  
+ 199 SETUP





03

# Sales Tools

Streamline your sales and deliver better service.

## Universal Inbox

Manage all member communications - emails, SMS, social media, website chat, WhatsApp and more - from a centralised inbox.

## Lead Tracking & Pipelines

Create multi-step automated pipelines to guide prospective members through awareness, interest and decision stages. In conjunction with Marketing Tools you can trigger automations as you progress potential members through each stage.

## AI Chatbots

Leverage AI chatbots to qualify leads, answer common questions, book intro sessions and free trials 24/7.

## CRM (Customer Relationship Management)

Use a professional CRM to create follow up tasks for prospects and manage your database.

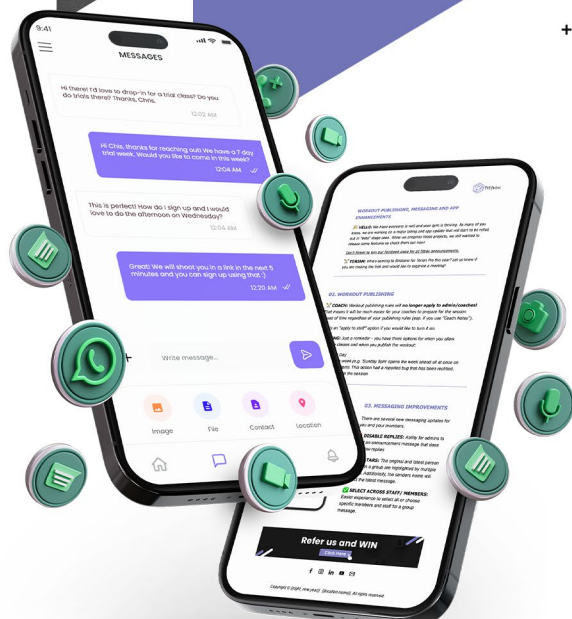
## Online Course Platform

Monetise your expertise by creating and selling workout programs, nutrition plans or online training courses.



# \$99

/MONTH  
+ 199 SETUP



04

# Bundles

Bundle Website, Marketing & Sales Tools to help your gym thrive



**HUGE SAVINGS PLUS FREE SETUP  
WITH ANY BUNDLE**





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🌐 [fitboxcorp.com](http://fitboxcorp.com)